

Morgan McCoy

Actress. Author. Speaker
Educator. Writer.

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MORGAN AVERY McCOY



Morgan is an American award-winning actress, author, speaker, educator, writer, and the founder and CEO of production company, M.A.M. Inc. She can be seen on national TV commercials, films, and most recently the Heart TV show. Morgan utilizes her unique story telling ability through comedy and drama to motivate audiences of all ages and backgrounds. Her mission is to educate and entertain her respective audiences by introducing them to social woes in a creative and thought provoking manner. Morgan tours with her original one woman shows: Evolution of a Black Girl: From the Slave House to the White House, She's Got Issues, and Care for Me: The Cry of the Fatherless. Academy Award winning actor, Lou Gossett Jr. was so impressed with Morgan's performance that he co-sponsored her 30 college multi-state tour in 2015.

"It is humbling to see our shows *inspire* people to *pursue* their dreams *incite* conversations and *provoke* transformation."

After garnering national exposure, Morgan won the 2015 Cultural Act of the Year from the Association for the Promotion Campus Activities. She is often invited to perform and speak at colleges, high schools, corporations, churches and other organizations across the country because of the authentic message of hope she shares with her audiences. In addition to touring her shows, Morgan is producing her feature film, speaking at various conferences, and acting in other film and TV projects. Prior to becoming an actress., Morgan was valedictorian of her high school. Morgan received her B.A. in Theater Performance from Hampton University in Hampton, Virginia and an M..A. in Communications from Regent University in Virginia Beach, VA. Morgan has taught communications on a collegiate level.

MORGAN'S Original Works

Evolution of a Black Girl: From the Slave House to the White House

This riveting production garnered the attention of Academy Award Winner Louis Gossett Jr., who's Eracism foundation co-sponsored the show's 30 college multi-state tour. Morgan McCoy takes the audience on a journey from Africa during the 1600's to the present day United States, portraying 12 different characters, among which are: Madame CJ Walker, Coretta Scott King and Michelle Obama. This show is ideal for colleges, theaters, museums, libraries, schools (K-12), churches, organizations, festivals, and businesses. Great for Black History and Women's History Month, diversity and inclusion training, leadership seminars, orientations, faculty trainings, student activity programming, rehabilitation centers, fundraisers & more.

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She's Got Issues

This powerful show utilizes comedy and drama to creatively address issues such as breast cancer, sexual assault, loneliness, domestic violence, care taking, human trafficking, infidelity, low esteem and resentment, among others. This show is ideal for conferences, churches, colleges, community activist groups, counseling seminars, awareness months, Women's History Month, health forums, rehabilitation centers, and more.

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Care for Me: Cry of the Fatherless

A spellbinding dramatization advocating for adoption. In this presentation, Morgan McCoy portrays young girl waiting to be adopted, a woman who is contemplating adoption, and a teenager who is bitter because she never received a forever family. This presentation puts forth the issues children face when they are waiting to be adopted and dispels negative myths surrounding adoption. This show is ideal for adoption awareness seminars and fundraisers.

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Show Booking includes: hour long production, workshop, Q/A, promotional material, and all production elements (i.e. set, costumes, soundtrack, etc.).



M.A.M {press kit}

MORGAN'S Partial Client List

Colleges, Universities, Middle and High Schools

University of Virginia Center for Politics Hillsborough Community College
College of Charleston Middle Georgia State College (all campuses)
Hampton University Elgin Community College
Texas A & M Cuyahoga College Tri-C/East Cleveland Campus
University of Houston-Victoria College of Coastal Georgia
Virginia Union Teach American History Associations
McNeese State University
Broward College (all campuses)
Boushall Middle School

Corporate Events and Community Programs

Petersburg Library System Altria
Maggie Walker Museum Federal Reserve Bank
Cherokee History and Art Museum Senior Connects
Henrico Theater Envision One Counseling Center
Henrico Parks and Recreation

Fundraisers

NAACP Mid-Manhattan Chapter Cherrystone Missionary Baptist Association
Delta Sigma Theta Denbigh Chapter Texarkana and Scholars Fundraiser
Cherrystone Missionary Baptist Assoc. Doce Chi Club
Lewis Chapel Missionary Baptist Scholarship

Conferences and Religious Organizations

Life Way Black Leadership 2015 and 2016
Baptist General Convention of Virginia 2013 – 2016
International and Minister's Wives and Minister Widows Assoc. 2013

"Her professionalism, the quality of her show, and her acting abilities are truly amazing!"

- Glen Crossman, UVA Director of Programs

"I think every campus across the United States must see this..."

- Mr. Derrick Boone
Dean of Students, Hampton University

"Middle school aged audiences have proven that it is difficult to maintain their attention. However, Morgan captivated this audience with ease and poise."

- Jamia Garrett, Next Up Site Coordinator

Testimonial Videos

Fayetteville Technical
Community College

[WATCH](#)

Senior Connects

[WATCH](#)

Elgin College

[WATCH](#)

Broward Community
College

[WATCH](#)



rave reviews

WORKSHOPS by Morgan

An educator and motivational speaker, Morgan McCoy, has created interactive workshops designed to inspire and challenge participants. Some of her featured workshops include:

- **Dream Catcher:** How to Make Your Dreams a Reality
- **Eracism:** Erasing Racism One Conversation at a Time
- **Pain to Profit:** Turning Life's Tragedies into Triumphs,
- **Power in the Pen:** How Writing Can Solve Internal and External Conflict
- **Artrepeneurship:** Artists Don't Have to Starve.

To view a detailed description of workshops offered,
visit: www.mam-inc.com



Connect with *Morgan*



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morganaverymccoy.com



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[morganaverymccoy](#)

RATES FOR

Morgan

Non-Profit Free Community Events Discounted Rates 2016

*Morgan knows the sacrifices non-profits make in order to serve communities, so she is offering a **30-50% discount** off all of her shows for non-profits who book in 2016.*

Booking includes all production elements (ie set, props, costumes, soundtrack), production crew, marketing materials provided by our graphics team, and promotion on all social media.

	Standard Rate	NPF Discount Rate
"Evolution of a Black Girl..." Show	\$5,000	\$2,500
"She's Got Issues" Show	\$3,000	\$2,000
"Care For Me: The Cry of the Fatherless"	\$1,500	\$900
Workshop	\$1,000	\$700
Weekend with Morgan	\$6,000 value	\$4,000

(Weekend with Morgan Special includes: Two shows, 1 workshop, & all East Cost Travel Covered by M.A.M. Inc.)

Share Morgan Discount Program: We understand that budgets vary. With that being said, our Share Morgan Program offers non-profits the opportunity to partner up with other ministries, educational institutions, theaters etc. to bring Morgan to their community for a shared discounted cost. If Morgan is already booked near your surrounding area and you would like her to come to your community while she is scheduled in your state, you will be able to receive a Shared Morgan Discounted rate. For more specific information on the break-down of the Share Morgan plan please give our office a call at 804-726-0340.

Our mission is to encourage as many people as possible with our shows. Therefore, we are flexible and always willing to work with non-profits, in order to best serve their congregation and community at large. For further negotiations, please give our office a call at 804-726-0340.

Morgan And Your fundraiser

Morgan's One Woman Shows have been utilized as fundraisers for non-profits across the country to help them reach financial goals to fund college scholarships, building funds, missions trips, mentorship programs, ministry budget needs, and more! We've seen our shows help some organizations raise \$10,000- \$45,000 and we'd be honored to help you too!



Some of our past clients for fundraisers include:

N.A.C.P. of Alaska Fairbanks

Freedom Fund

\$100 Tickets- 120 attended (Sold Out)

Delta Sigma Theta Newport News

Chapter

Over 400 in attendance

The Scholars Mentorship Program

Texarkana,TX

Over 500 in attendance

Second Baptist Church

Dinner Theater

Tickets \$35 Over 400 in attendance

Lewis Chapel Missionary Baptist NC

Women's Ministry Dinner Theater

Tickets \$30 Over 400 in attendance

Sisters Network of Central Virginia

Survivors Social Breakfast

Tickets \$20 Over 400 in attendance

How Do I Book

Option A: Pay Morgan's flat discounted rate (see rate card). With this process all proceeds from ticket sales goes to Host along with any souvenir booklet, or sponsorship sales.

A 30% deposit is required to hold your date

Option B: Pay MAM Inc. a base rate of \$1,000 plus a percentage of all the ticket sales. The percentage M.A.M. Inc. receives typically ranges from 40-60% depending on a few variables.

To see if your organization qualifies for this Option speak to a M.A.M. Inc representative

What Do I Receive When Booking?

- Full 60 or 90 minute show w/props, set, costumes, & crew- List of marketing strategies
- Promotion on Social Media. - Shared w/our 5,000 subscribers
- M.A.M. Inc. Press Release Template
- Radio and & TV Interview Promotion
- Ticket & flyer design (adl \$35)